Melbourne is the centre of Victoria’s productivity and innovation, frequently ranked the world’s most liveable city and expected to surpass Sydney as Australia’s largest city by 2030. Join this Danish business delegation to meet the decision-makers in both the public and private city development.

WHY JOIN
Melbourne is Australia’s fastest growing city and the capital of the state of Victoria. The city is home to more than 4.4 million people, covering an area the size of Sealand and Fune combined. To cope with the challenges that arise from the rapid expansion, Melbourne is planning major city development projects that your company will be introduced to through this delegation.

WHO SHOULD JOIN
City development projects include work within
- Infrastructure
- Urban development
- Retrofitting and ‘greening’ of old buildings and areas
- Energy generation
- Energy efficiency and isolation
- Water management
- Waste management
- Alternative energy mix
- Waste-to-energy solutions
- Housing development
- Mobility and transport solutions

YOU WILL GET
A platform for your company to present your solutions and address local questions and concerns about applicability. The program will include meetings with representatives from the local ministries, city authorities, developers, relevant business associations and decision makers. Finally, you will also gain access to this year’s Green Cities Expo.
Melbourne City Development Projects

URBANISATION IN VICTORIA
Victoria is with its population of 6 million inhabitants slightly larger than Denmark and has a GDP per capita, which equals the Danish. Melbourne is the state’s capital, and is the fastest growing city in Australia. It is expected to outgrow Sydney and reach 8-9 million inhabitants by 2031. Each day the city grows by 2,000 inhabitants. This growth naturally brings challenges, including for sustainable energy, energy efficiency, housing, urban life quality, and water and waste management. Minister of Energy, Environment, Climate Change and Suburban Development Lily D’Ambrosio visited Denmark in April 2017 to explore these are areas. Danish companies are now invited to Victoria to explore the opportunities.

Specific opportunities for Danish companies
The Ministry of Energy, Environment, Climate Change and Suburban Development has identified the following areas that are among the interesting opportunities for Danish companies:
- Waste incineration and district heating/cooling related to new city areas (e.g. Fisherman’s Bend) and waste-to-energy solutions
- Alternative base-load solutions
- Experience and knowledge concerning the transition from 100 pct. centralized electricity to a renewable energy mix
- Insulation and energy efficiency
- Water cleaning and distribution
- Development of affordable housing and knowledge concerning city planning for private housing
- Solutions for liveability, including public transportation, infrastructure for biking and Danish architecture and design

Funds to support the development of the abovementioned areas for the state of Victoria have been allocated.

Melbourne facts
- Melbourne has 4.4 million inhabitants today and is expected to have 8-9 million by 2050
- Furthermore, the city hosts over a million international visitors each year
- The Greater Melbourne Metropolitan area is approximately the same size as Sealand and Funen combined
- The City of Melbourne works with other local councils and the Victorian Government to ensure that Melbourne is one of the safest, healthiest and cleanest cities in the world
- Melbourne has been ranked the world’s most liveable city since 2011 by the Economist Intelligence Unit.
TENTATIVE PROGRAM

Monday 12 March
- Travel Denmark-Melbourne, Australia

Tuesday 13 March
- Arrival (Evening)

Wednesday 14 March
- Welcome Briefing at the Investment Centre of Melbourne
- Visit the Municipality of Melbourne – meeting with Lord Mayor Robert Doyle
- Visit to the Green Cities 2018 Expo with possible meetings with stakeholders from other states
- Networking Reception with local stakeholders from public and private side

Thursday 15 March
- Meeting with Minister for Energy, Environment and Climate Change / Minister for Suburban Development of the State of Victoria The Hon. Lily D’Ambrosio: What are the future development plans, and what are the needs for solutions
- Lunch
- Meeting with Minister for Planning of the State of Victoria The Hon. Richard Wynne (TBC)
- Meeting with Minister for Water of the State of Victoria The Hon. Lisa Neville (TBC)

Friday 16 March
- Morning is reserved for site visit and additional meetings
- Departure from Melbourne (late flight to Denmark)
PRACTICAL INFORMATION

PRICE
DKK 11,500 excl. VAT per participating company (2 participants per company)

The price is calculated on a basis of ten participating companies.

HOTEL AND TRAVEL INFORMATION
Flights and hotel are not included in the price. Upon registration, you will receive a travel suggestion from BCD Meetings & Events.

HOW TO REGISTER
Please register by filling out the online registration form. Deadline for binding registration is 20 February 2018.

Registration conditions are in accordance with Confederation of Danish Industry’s terms of participation in Export Promotion Events Download here

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