



Dansk Industri

DIBD



Entrepreneurship in the
MENA region

28.

May

15



SME Conference

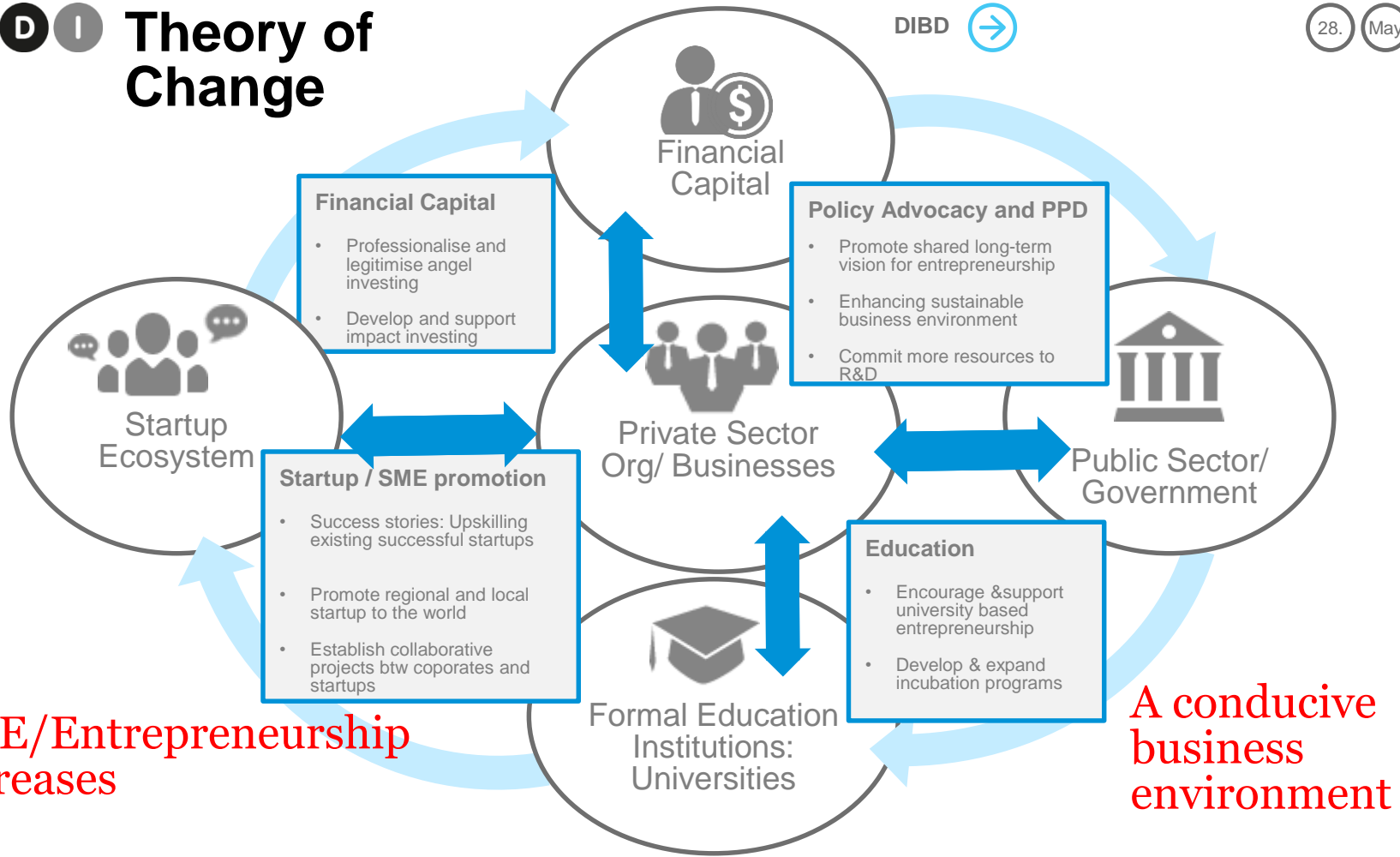
Objective

1. Identify **gaps or barriers** in the SME lifecycle and provide targeted solution for addressing these gaps.
2. The SME/entrepreneurship lifecycle encompasses many kinds of activities from initial seeding to expansion. These activities could address **capital acquirement, startup expansion, and regulatory barriers**.
3. **Addresses any gaps or barriers in the SME/entrepreneurship lifecycle** or develop new and creative activities that will benefit and sustain new and serial entrepreneurs, **including women and underrepresented groups**;
4. All actions shall **build and promote collaboration between the public and private sectors**, including multinational corporations, local incubators, government agencies, universities, mentors, trainers, and other financial sponsors that will amplify the impact of solutions.

DI Theory of Change

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Gaps in SME/Startup Ecosystem:

Red areas are opportunities for action!

Tolerance of risk, mistakes and failure

Innovation, creativity, experimentation

Societal status of entrepreneur

Ambition, drive, hunger

