

# SME Regional Conference Vol. 2

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# 1<sup>st</sup> SMEs Regional Conference

Tried to determine a new role for CBAs, coming up with a vision of a transformed role that they can adopt to better serve their members



Road map towards member oriented  
Chambers & Business Associations  
to become real Drivers Of Change

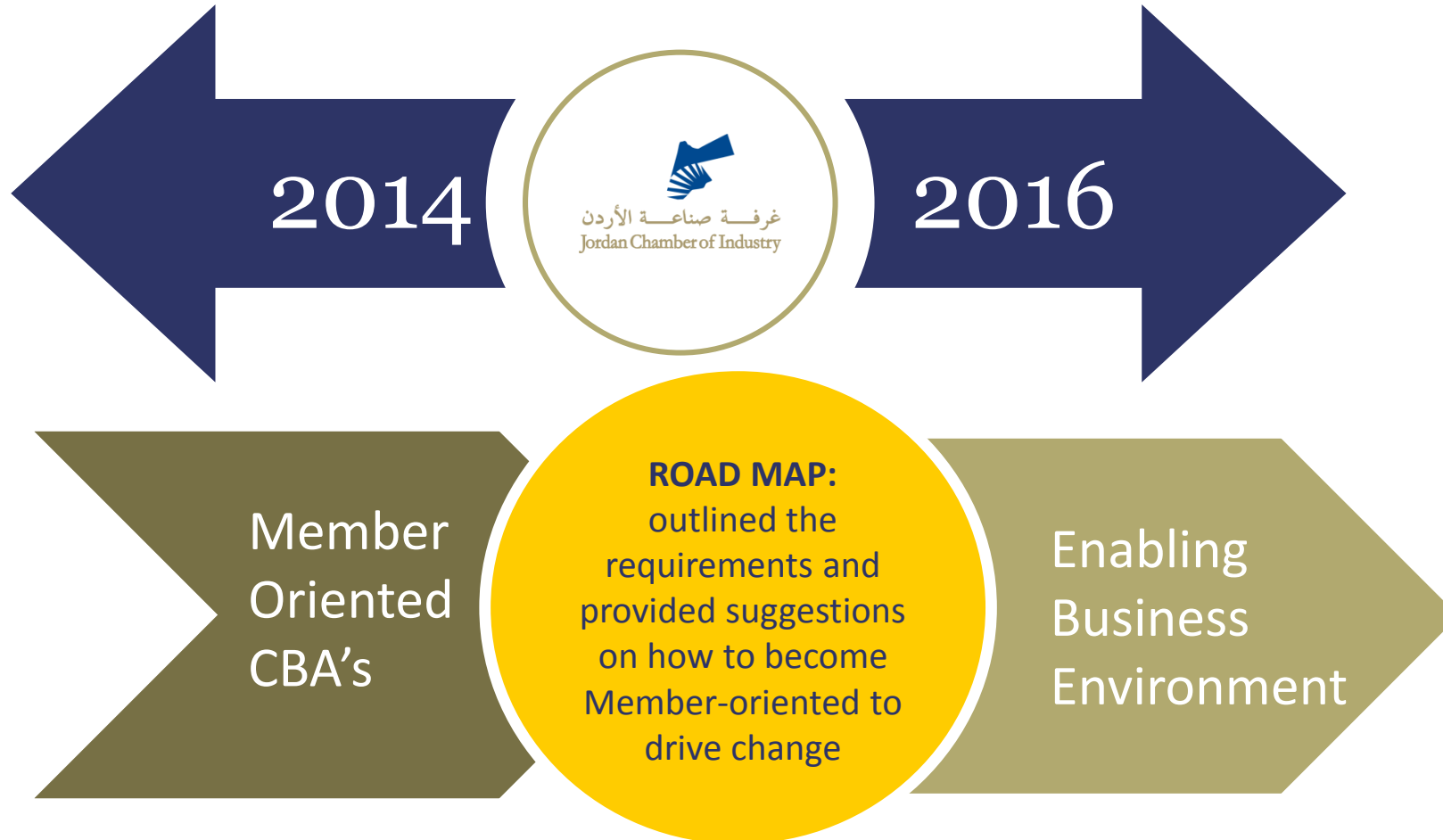


# Conference Output

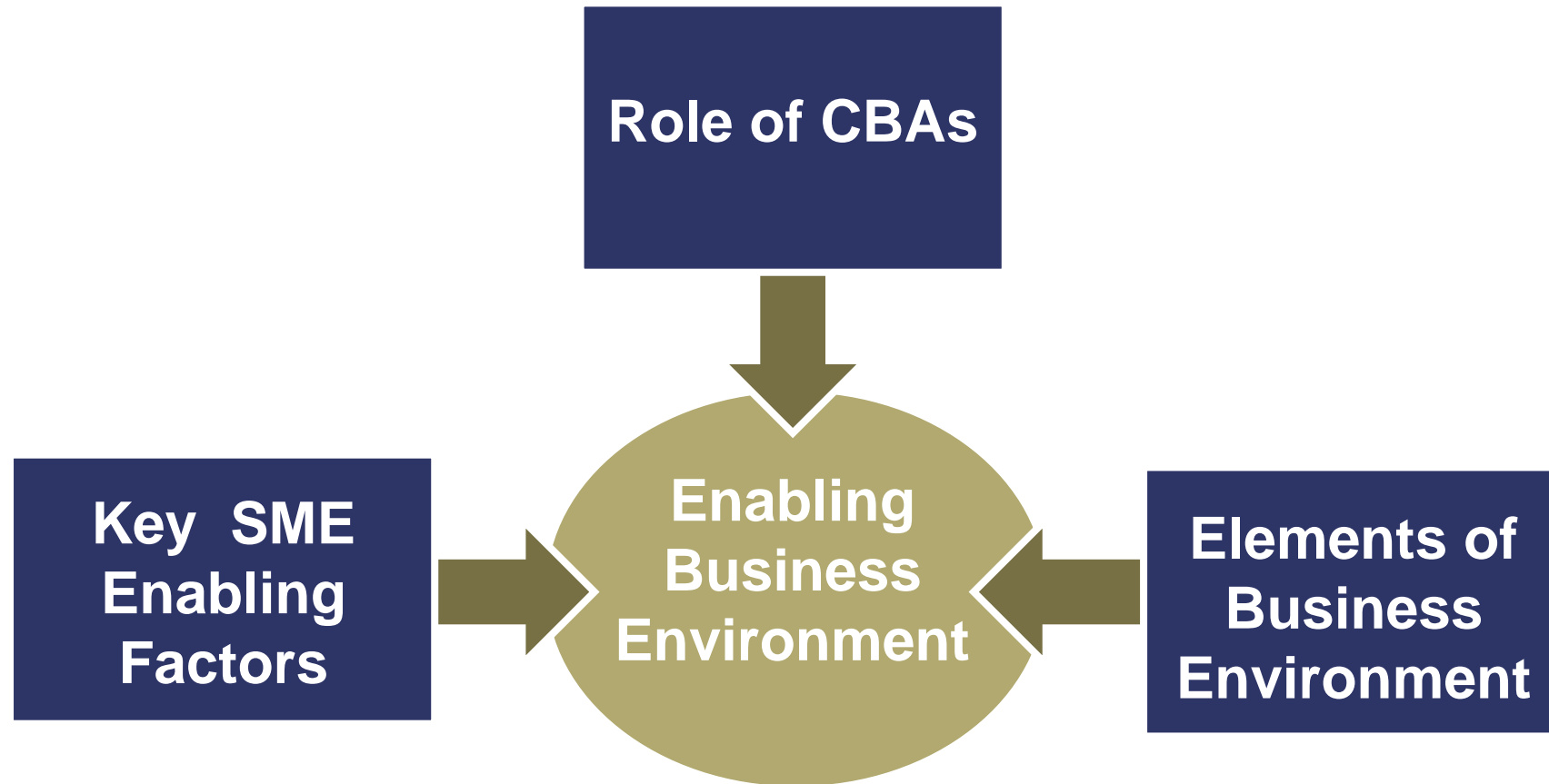
Determined the way forward



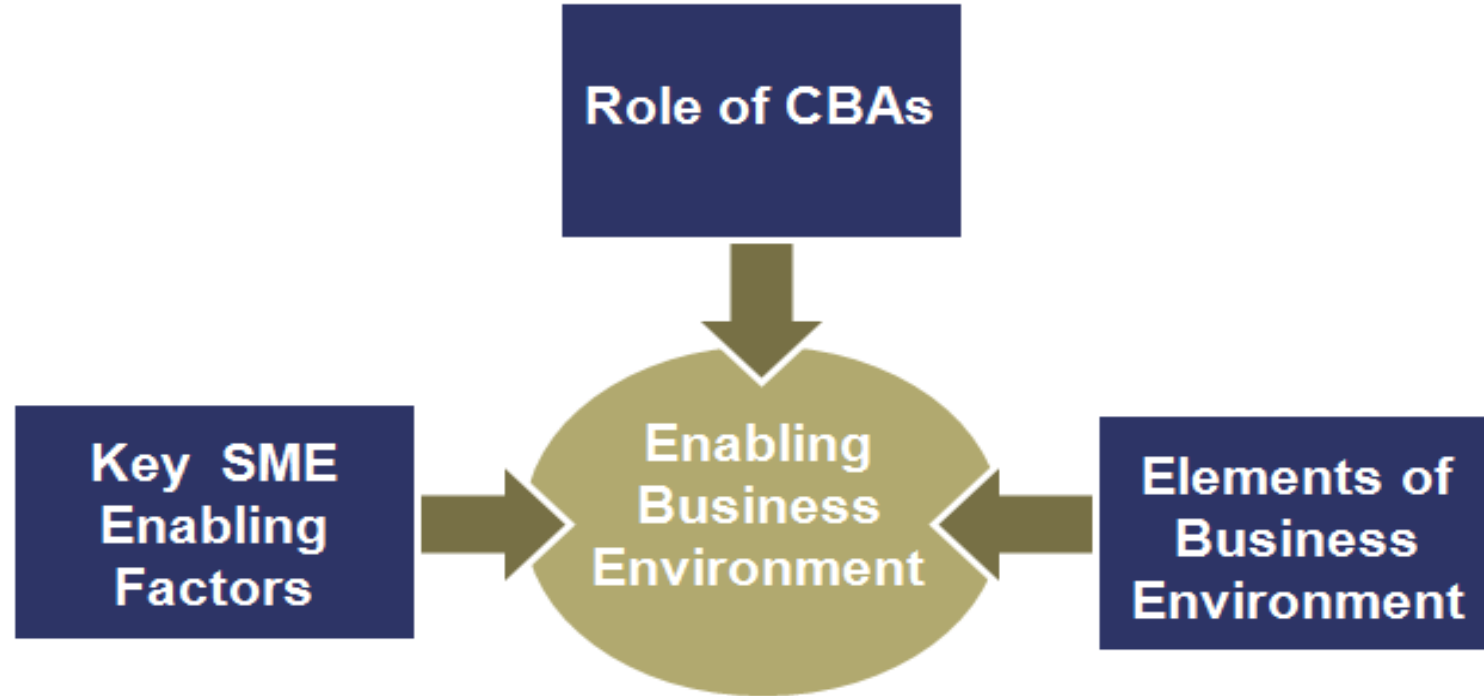
# JCI SME Regional Conference



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# Brain Storming



# Thank you!

**Dr. Maher Al Mahrouq**

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