



BCCI Business Roundup  
ملتقى الخرفة للأعمال

# Program:

Sunday 31<sup>st</sup> May 2014

Exhibition		Workshops	
Timing	Function	Timing	Function
0900	Opining Ceremony	1000 - 1100	ALBA Midstream/Downstream Opportunities ( <i>tentative</i> )
0900 - 1300	Exhibition	1100 - 1200	GPIC Midstream/Downstream Opportunities ( <i>tentative</i> )
		1200 - 1300	Industrial Market Gaps by MOIC
1300 - 1400		Committee Open Meeting	
1400 - 1500		Networking Session	

# Content:

Exhibition		Workshops & Seminars	Committee Discussion		Networking
Exhibitors	25	3 workshops	Attendees	Head & Members	Government officials
Fees	BHD 10	ALBA GPIC MOIC	Duration	One hour	Main industrial Organizations
SME Support Organizations	Tamkeen BDB		Topics	Sector Issues	VIPs & outside guest

# Why attend?

- ▶ Marketing & Advertising space.
- ▶ Sector focused workshops and seminars.
- ▶ B2B links.
- ▶ Vertical & Horizontal links.
- ▶ Expanding the customer database (B2C).
- ▶ Networking with the decision makers and related entities.
- ▶ Networking with the leading companies in the sector.
- ▶ Knowledge & experience exchange.

# Organizing notes:

- ▶ The Business Roundup to be inaugurated by the Head of the Committee.
- ▶ Location:
  - ❑ Exhibition at Bait Al Tijjar lobby
  - ❑ Workshops held in Al Aamaal & Rowad meeting rooms in the 3<sup>rd</sup> floor
  - ❑ Open Discussion in Al Majlis Hall
  - ❑ Networking session in Al Majlis Hall
- ▶ The Research Department will be conducting some researches, studies and stats about the sector during the event.
- ▶ Related books, studies & publications will be available during the event.