

2nd Working Group Meeting – Cairo, Egypt, June 2-4th, 2015

Date & Time	Agenda item	Presenter
Monday, June 1st		
Arrival		
Tuesday, June 2nd		
9.00-09.45	- Welcome & Agenda - Egypt's Economic Outlook - Tour de table on news from the partners	DI FEI/ECO All
9.45-11.00	- Presenting DI Offices Catalogue - Update on the PPD Charter - Evaluation Results Demonstration	DI DI Hiba
11.00-11.30	Coffee break	
11.30 – 11.45	-Presentation on Complementary Networks Analysis & Value Proposition	Hiba
11.45-12:45	Discussion of: - Articles of Association - List of New Partners - Value Proposition	Facilitated by Niels
12.45-13.30	- B2B Platforms	
13:30 – 14:30	Lunch	
14:30 – 17.00	Site Visit	Asfour Crystals
20.00	Welcome Dinner Dress code: informal	
Wednesday, June 3rd		
9.00-11.00	International Services: filling in the ppt. about each organization's international services	Facilitated by Hiba & Karen
11:00 – 11:30	Coffee Break	
11:30 – 12:30	Introducing homework until next meeting: Roundtable meeting	Facilitated by Hiba & Karen
12:30 – 13:00	-Brain Storming – SME Conference Vol. 2 -Workshop evaluation	JCI DI
13:00 – 14:00	Lunch	
14:00 – 15:30	News from AE members: best practice examples of interest to the network	Bahrain, Tunisia, Jordan, Egypt

END OF SESSION & PREPARATION FOR MATCHMAKING WITH EGYPTIAN COMPANIES

18:00 – 19:30	B2B Matchmaking with Egyptian Companies	Each organisation has a stand
19:30	Official welcome dinner, Dress code: formal	
Thursday, June 4th		
Departure for delegates not attending day 3		
INTERNATIONAL SERVICES WORKSHOP: OPTIONAL.		
9:30 – 14:00	<p>Based on the presentation of DI’s international services in Jordan in January, DI Expert Mr. Anders Kjoeller will deliver half a day’s specialised training on DI tools for internationalization services for members. Focus will be on customer segmentation tools, structured market selection tools, partner/distributor search tools (growth market partner toolbox), and partner management guide – based on the interest of the workshop participants.</p> <p>The workshop is optional and is only for delegates whose organizations provide internationalization services to members, or who are considering this service area.</p>	
14:00 – 15:00	Lunch	
15:00	Site visit to Konnecti	
Friday, June 5th		
Departure		