



الإتحاد العام لمقاولات المغرب
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Confédération Générale des Entreprises du Maroc



الإتحاد المغربي لأصحاب الأعمال
UNION MAGHREBINE DES EMPLOYEURS



3^{ème} Forum des Entrepreneurs Maghrébins

17 & 18 février 2014 - Marrakech - Maroc

Union Maghrébine du Commerce et de l'Investissement ici et maintenant



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THE CONTEXT

The creation of the Union du Maghreb Arab (UMA) on February, 17th 1989 was supposed to launch an exchange area between the five Maghreb countries : Mauritania, Morocco, Algeria, Tunisia and Libya.

Among its objectives, the UMA aims to:

- ✓ Encourage the emergence of an integrated economic zone with a free movement of people, services, products, foreign direct investments and capital,
- ✓ Adopt a common policy in all areas that support an industrial, agricultural and social development.



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THE NOTICE

Those objectives are far from being achieved, 25 years after the creation of the UMA.

Today, 66% of our foreign trade is with the EU, while the trade between us represents only 3%, which doesn't reflect the real potential of 90 million people market.

In comparison, the rate in some regional groupings such as ASEAN or Mercosur reached respectively 21.6% and 14.8%.



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THE CONSTRAINTS

This is mainly due to some political constraints related to some regional problems that prevent the free movement of goods and people as well as the lack of a common, concerted and comprehensive vision on the role that could UMA play as a regional economic power.





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THE CHALLENGE

Today, the challenge or the need is to succeed an effective implementation of the economic Maghreb integration, especially that the cost of the non-Maghreb has reached 2.5% of the region GDP, which is currently estimated at 530 billion \$.

This integration will allow the five countries to moderate the external crisis effects in their economies, fostering the intra-Maghreb trade, and increasing employment opportunities.





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THE IDEA

CGEM will organize the third edition of the Maghreb Employers' Forum, planned in Marrakech on February 17th and 18th, 2014 (the 25th anniversary of UMA).

Our idea is to restart the UMA but this time, through the private sector initiative, which aims at creating the Maghreb Union for Trade and Investment (UMCI).



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Thematic sessions

- ✓ How to complete the customs and regulatory convergence?
- ✓ Logistics integration: the necessary mesh to succeed in trade;
- ✓ What labor market and what Maghreb social dialogue?
- ✓ Free movement of goods and people;
- ✓ Build the Maghreb of energy;
- ✓ Services as a support for the Maghreb integration.

Plenary session

- ✓ Thematic sessions' results;
- ✓ Presentation of the Maghreb Union for Trade and Investment model;
- ✓ Closing session.