

ARAB-EU

Business Facilitation Network

2nd Working Group Meeting in Amman, Jordan, May 16-17, 2013

Summary

The second working group meeting of 2013 will take place in Amman, Jordan in May 16-17, 2013 and is kindly hosted by Jordan Chamber of Industry. The working group is the second of three in the 2013 project circle before the annual conference in December 2013. The working group will focus on the outcome of the meeting in Doha, Qatar and is related to the following issues:

- Update on advocacy strategy and activities per organisation
- Identify key messages for SME conference in Doha, September
- Define communication strategies and material

The meeting will have a kick-off session with key note interventions from local and international experts.

Objectives of the meeting

The overall objective is to further develop and finalize advocacy strategies and to prepare for the conference in Qatar in September.

Deliverables

- Finalized regional advocacy strategies
- Finalized national advocacy strategies
- Finalize key messages and define topics to present in Qatar
- Define relevant communication material

Accommodation and Venues

- May 15: Arrival in Amman. Pick-up at airport and transfer to Crown Plaza in Amman
- May 16: Workshop in Amman and welcome dinner
- May 17: Transfer to Holiday Inn at dead see in the morning, check-in at dead see followed by ½ day meeting, farewell dinner at Dead Sea.
- May 18: Departure to airport from Dead Sea.

Programme

Time		
15 May	Arrival of delegations and check-in at hotel	Pick-up service at airport

	Time	Theme & Purpose
16 May	09:00-09:10	Welcome Jordan Chamber of Industry Welcome Confederation Of Danish Industry
	09:10 – 09:35	- Presentation by Ambassador Mrs. Joanna WRONECKA
	09:35 - 11.15	- Presentation by Dr. Gamal Soltan and Dr. Jacob Wichmann on “Outcome of a large study on political parties in Egypt and how to approach them as well as regional perspectives on how sensitive political parties are to lobbying”
	11:15-11:45	Coffee
	11:45-12:30	- Presentation by Maha Shawareb, vice præsident and Mr. Rashad Bibars, Business Development Center, Jordan. Topic: Entrepreneurship and Youth Employability and SME development! - Q and A
	13:00-14:30	Lunch
	14:30 – 15:30	- Presentation by DI on how DI interacts with the media and the press when lobbying. DI journalist and media expert, Gordon Trier Holm
	15:30-15:45	- Recap on the SME conference in Doha in September – draft programme and set-up for round table of the Arab-EU Business Network - Q and A
	15-45:16:00	Coffee
		- Presentation by participating business organisations on state of play of advocacy strategies and preferred intervention at the Conference in Doha

		- Q and A
	20.00-22.00	- Welcome Dinner

Time		Theme & Purpose
17 May	09.00-09.15	Check-out Hotel in Amman
	09.15-10.00	Transfer to Resort at Dead Sea
	10.30-14.00	- Finalize regional advocacy strategies - Finalize national advocacy strategies -
	12.00-12.30	Coffee Break
	12.30 – 14.00	- Finalize key messages and define topics to present in Qatar Define relevant communication material
	14.00 -15.00	Lunch
	15.00-20.00	- Check-in + free time
	20.00-22.00	- Farewell Dinner

Time		Theme & Purpose
18 May	Departure of delegations	Airport transfer from Dead Sea