



Organisation for erhvervslivet

Nis Høyrup
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NHC Jordan

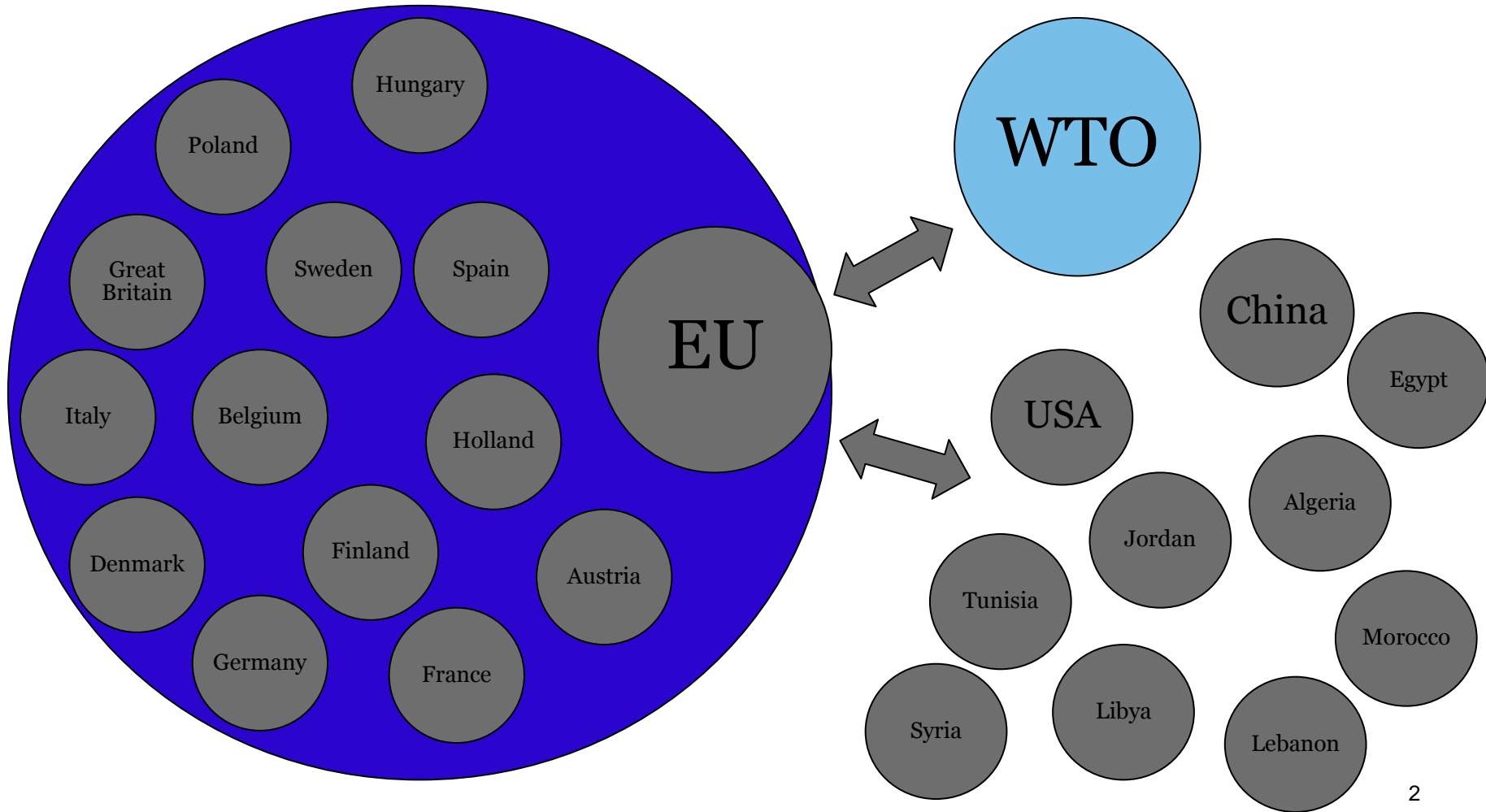


Trade policy

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Negotiating trade policy



Organizing business in Europe

BUSINESSEUROPE



MEMBERS

41 Members
in 35 countries





Free trade and business associations

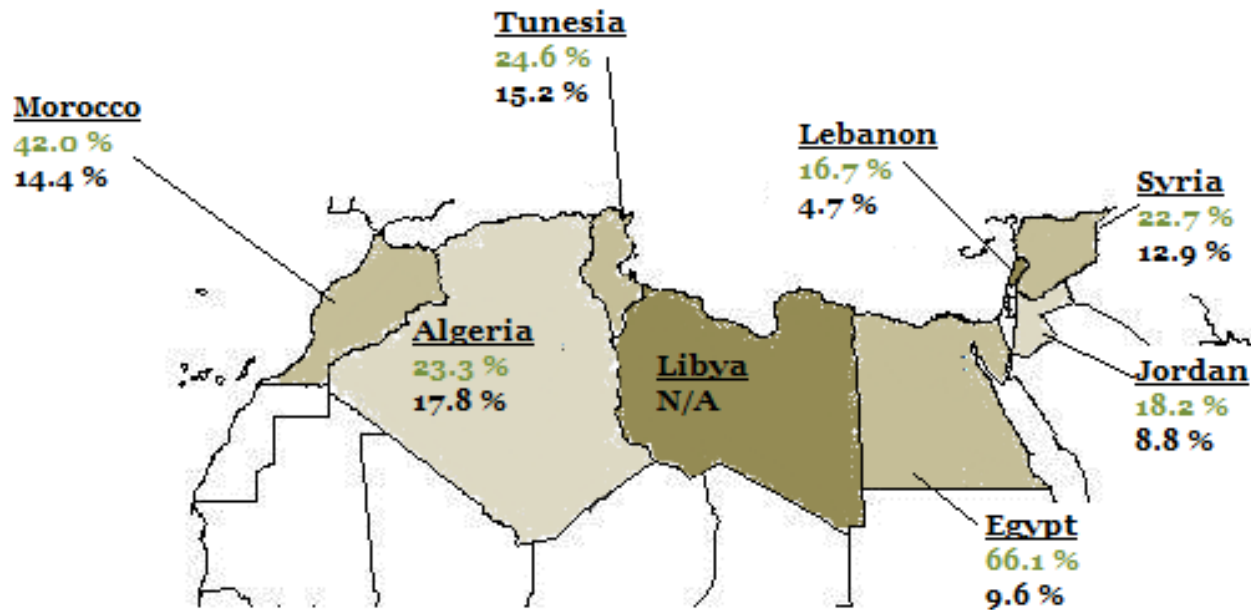
When tariffs are lowered between two countries:

- Export gets easier

Tariff barriers

Simple Average of Import Duties:

Agricultural Goods (%)
Other goods (%)



Free trade and business associations

When tariffs are lowered between two countries:

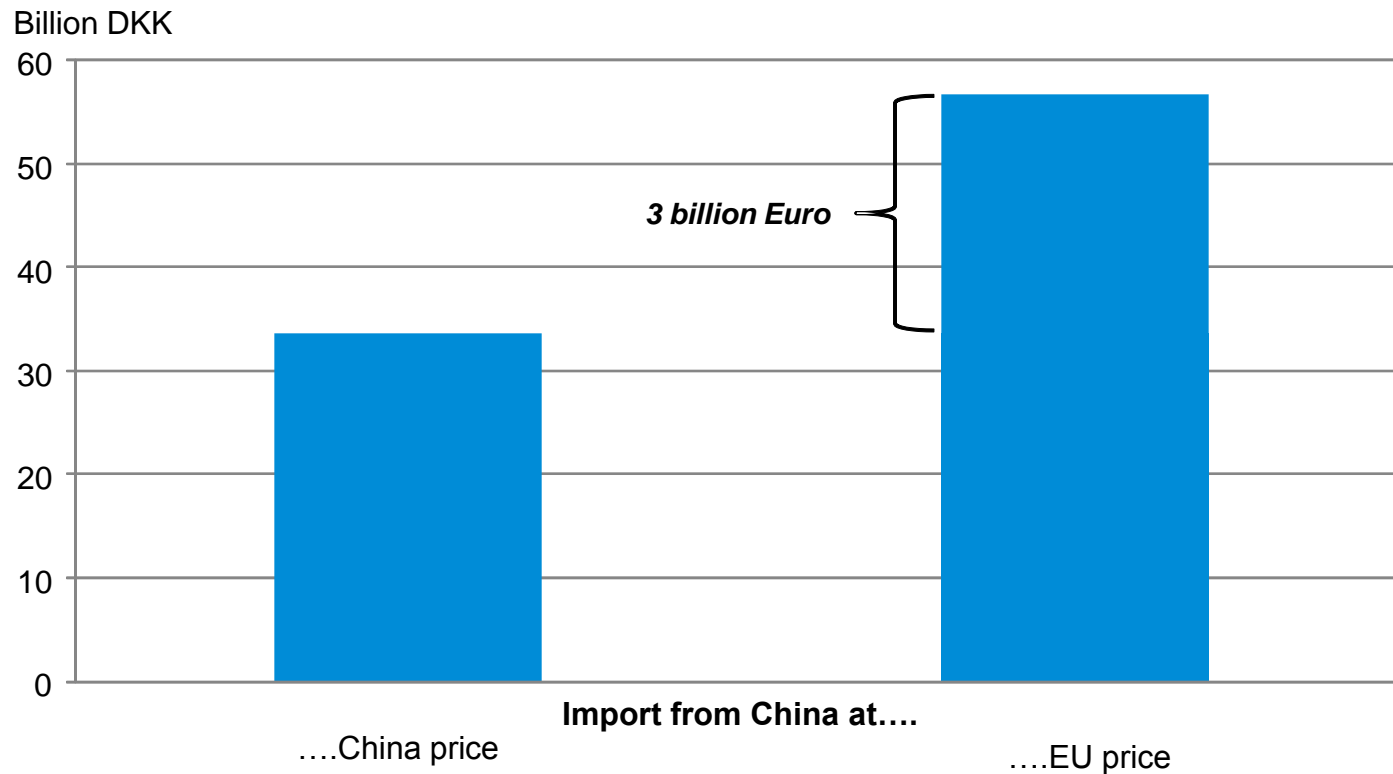
- Export gets easier
- But so does import



Cheaper inputs for production
Increasing competition
Increasing productivity

Cheap imports from China

More than 3 billion Euro saved by buying Chinese products



Source: Comext and DI

Free trade and business associations

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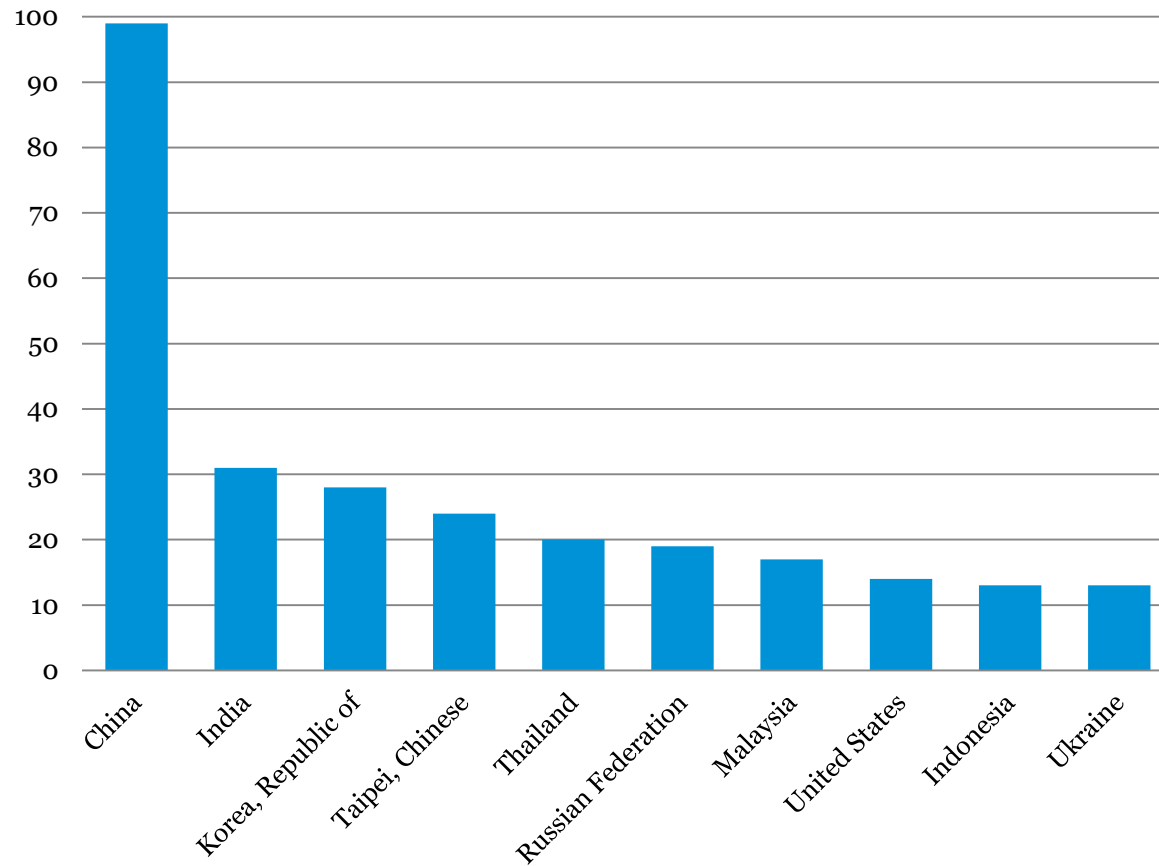
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EU's antidumping cases

Top ten in the period from 1995 - 2010



Free trade and business associations

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Dilemma:

What is good for the economy might be bad for a member company

How do we – as business associations – deal with that?

Shift away from protectionism....

...towards supporting industry through education, research, infrastructure, efficient administration, etc.

Handling trade issues

