



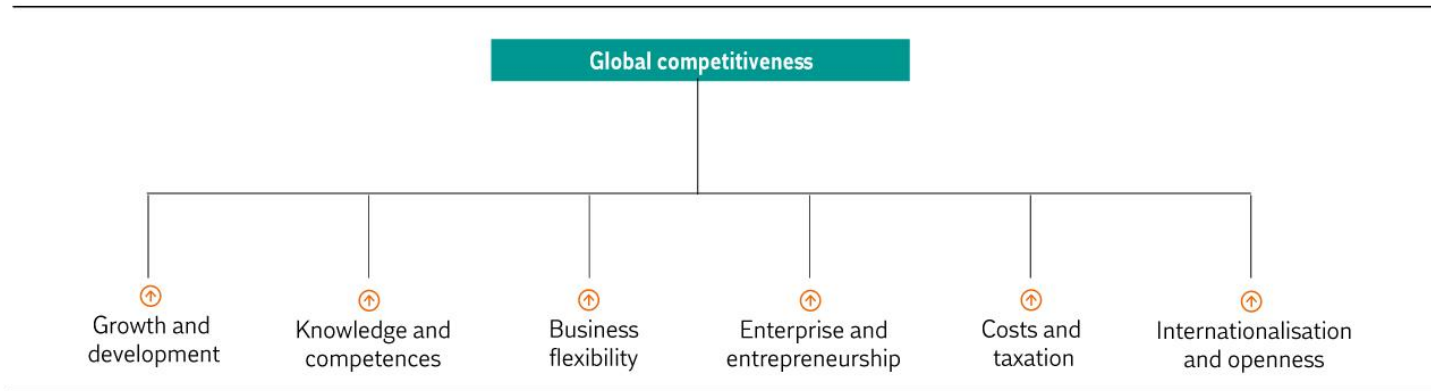
# Policy Issues 2012

2011 Annual Meeting

# Summary: Issues for 2011

1. Improving Arab-EU agricultural trade
2. Harmonizing Standards in MENA
3. Improving Export Know-How in MENA
4. Improving Border Clearance in MENA
5. SME Development in the Gulf

# Global Benchmark Report



# Denmark should be an open and attractive country



# The single market increases EU's intra trade and prosperity

- Remove national technical rules which limit cross-border mobility of goods, persons, services and capital.
- Increase European competitiveness by deepening the single market.
- Ensure timely implementation of EU regulation and proper enforcement at national level.
- Enhance e-commerce by rolling out broadband and introducing harmonised consumer rights.

# Macro or micro level...

- Establish national entrepreneurship centres
- Develop entrepreneurship programmes
- Training courses
- Establish innovation centres
- Laboratories should be mutually accredited and recognized leading to regional standardization
- Introduce of 24 hour limit for truck border transit time
- Introduce clearance based on risk assessment and prior history for fast track procedure
- Unify procedures and border clearance protocols
- Remove commodity subsidies, such as on fuels, which harms trade
- Remove fuel and road taxes
- Harmonize loading capacity rules for trucks
- Create regional export promotion website to strengthen information and best practice sharing.
- Joint position paper (with the OECD and/or with Businessseurope)